



*Schools of Opportunity that Welcome, Love, and Inspire All Students to Go Places and Do Things that Matter*

**For Immediate Release**

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## **MR. JEF HEREDIA NAMED BETTY FAIRFAX HIGH SCHOOL PRINCIPAL**

**PHOENIX, AZ:** The Phoenix Union High School District (PXU) is pleased to announce Mr. Jef Heredia as the next principal of Betty H. Fairfax High School, beginning July 1, 2023. He follows Ms. Chandra Alexander, who will transition to Talent Director at the District office.

For the past three years, Mr. Heredia has served as the Assistant Principal of Student Support at Betty H. Fairfax. Prior to becoming a member of the Stampede family, he worked as a Behavior Intervention Specialist at Trevor G. Browne High School.

Mr. Heredia began his educational journey as a classroom teacher and student support coordinator. Before joining PXU, he was a director of educational services at Hope High School. From 2007 to 2014, he was an assistant principal and principal in the Pendergast Elementary School District.

Mr. Heredia holds a Bachelor's Degree in Social Work and two Master's Degrees in Educational Counseling and Educational Leadership. Jef is married to his wife Leonor and has two adult children, Gabrielle and Jakob. A lifelong learner and fierce advocate for students, Mr. Heredia is excited to begin the next phase of his career serving the students and families of Laveen.

"Mr. Heredia is a dedicated student-focused leader who brings a wealth of experience to Betty Fairfax," said PXU Superintendent Dr. Chad Gestson. "He knows the community, and his experience, compassion, and commitment to servant leadership will serve the students and families in Laveen for years to come."

