

This application has two sides. Please complete both.

| School or Unit: | | | | | | | |
|---|---------------------------------|---------------------|------------------------------|------------------------|-------|----------------|--|
| Section 1: Advertiser General Information | | | | | | | |
| Company Name | | Phone # | | e-mail address | | URL | |
| Company Mailing Address> | | | | | | | |
| Street or PO Box | | | City | | State | ZIP | |
| Company Physical Address> | | | | | | | |
| Street | | | City | | State | ZIP | |
| Section 2. Advertiser Contact Information | | | | | | | |
| Contact Name | | Title/Position | | Phone # | | e-mail address | |
| Section 3. Company References (Please provide three current business references) | | | | | | | |
| First Company Name | | Phone # | | e-mail address | | URL | |
| First Contact Name | | Title/Position | | Phone # | | e-mail address | |
| Second Company Name | | Phone # | | e-mail address | | URL | |
| Second Contact Name | | Title/Position | | Phone # | | e-mail address | |
| Third Company Name | | Phone # | | e-mail address | | URL | |
| Third Contact Name | | Title/Position | | Phone # | | e-mail address | |
| Section 4. Advertising Options. Refer to Exhibit C. Select the advertising options that best suit your needs. Use a different row for each option, site, or season you select. <i>(For advertising in a student publication, see the publication sponsor.)</i> | | | | | | | |
| Option (1 or 2) | Type (A or B) | Site (e.g., School) | Event/Season/ School Year | For PUHSD Use Only | | | |
| | | | | Unit Fee | X = | Subtotal Fee | |
| 1. | | | | | | \$0.00 | |
| 2. | | | | | | \$0.00 | |
| 3. | | | | | | \$0.00 | |
| 4. | | | | | | \$0.00 | |
| 5. | Other Expenses (Describe below) | | | | | \$0.00 | |
| | | | | Grand Total Fee | | \$0.00 | |

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Section 5. Advertising Details. Describe your proposed advertising in sufficient detail to allow the PUHSD to make an approval decision. In addition to this information, provide electronic or physical advertising copy in its proposed final format. This must include all text formatting (e.g., fonts, colors, sizes) and graphics (e.g., logos, trademarks, colors) as they will appear in the advertising. The PUHSD will have to re-approve any changes to these details prior to implementing the changes.

Section 6. Acknowledgements and Approval

For the advertiser. By my signature below, I agree to comply with the PUHSD's advertising policies and procedures and to pay the fees indicated above.

For the PUHSD. By my signature below, I affirm that this advertising agreement complies with related PUHSD policies and procedures.

Printed Name

Signature

Date

Printed Name

Signature

Date